



# A trusted partner for growth and transformation

## Company Overview

Belay Global is a private investment firm focused on transforming mid-market companies through strategic investments. We drive operational improvements, enhance scalability, and position businesses for long-term success. Our sector-agnostic approach enables us to pursue buyouts and growth opportunities across industries, leveraging local insights and a global platform.

We build resilient businesses that create lasting value for the companies we support and the communities they serve. Our approach combines operational expertise, financial resources, and strategic guidance to unlock growth and drive innovation.

### Our Mission: Partnering for Lasting Impact

We transform mid-market companies into market leaders by providing the resources and expertise for sustainable growth. Through hands-on collaboration with management, we enhance performance, streamline operations, and prepare businesses for strategic exits—acquisitions or public listings.

## FOCUS AREAS



### Operational Efficiency:

Boosting profitability through targeted improvements.



### Scalability:

Expanding into new markets and verticals.



### Strategic Exits:

Preparing for high-value exits, including acquisitions and IPOs.



## Investment Criteria

We invest in companies with strong fundamentals and growth potential, offering tailored solutions.

USD  
40M+  
REVENUE

USD  
8M+  
EBITDA

Privately Held or Corporate Carve-outs  
OWNERSHIP

North America & Europe  
GEOGRAPHY



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### THE NETHERLANDS

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## Why Partner With Belay?

### Flexible & Opportunistic Approach

We invest across various industries, providing customized solutions tailored to the specific needs of each business. Our sector-agnostic strategy enables us to capitalize on diverse opportunities, maximizing growth potential.

### Operational Expertise:

Belay Global's Managing Partners have deep experience in improving margins, optimizing performance, and enhancing operational efficiency. We work closely with management teams to implement changes that drive profitability and scalability.

### Strategic Growth and Exits:

We prepare companies for strategic exits, ensuring maximum value creation through acquisitions or public listings. Our long-term focus makes us a trusted partner for businesses seeking sustainable success.

### Global Platform with Local Expertise:

Belay Global's network of investment partners combine deep local insights with global industry expertise. This powerful combination allows us to deliver comprehensive support, driving transformative growth and innovation for our portfolio companies.

### Aligned Interests:

Belay Global's Leadership Team and Executive Network are not just advisors—they're also investors. This financial commitment ensures full alignment with the success of our portfolio companies, reinforcing a shared vision for growth and value creation.

## Our Executive Network

Belay Global's Executive Network is a cornerstone of our value creation strategy. This accomplished group of industry leaders, entrepreneurs, and former executives brings decades of experience across a wide range of industries. Their deep expertise, strategic insight, and global networks are key drivers of growth, providing portfolio companies with invaluable guidance and opportunities for expansion.

This combination of expert advice, powerful connections, and shared financial interests makes our Executive Network a critical asset in driving transformative growth for the companies we support.



### Strategic Insights:

Access to real-time, actionable advice from leaders who have successfully navigated similar challenges, helping companies avoid pitfalls and seize opportunities faster.



### Key Introductions:

Leverage their vast networks to connect with top-tier talent, strategic partners, potential customers, and industry influencers, accelerating business growth.



### Global Reach:

Their networks span regions and industries, opening doors to international markets and new verticals, helping companies expand beyond their existing boundaries.



### Hands-On Support:

Executive Network members take a proactive role in helping management teams refine strategies, optimize operations, and unlock new growth opportunities.



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